

## **Economic Inequality and Business – Research Workshop**

---

Date: September 28, 2012

Room: 117, Drake Centre, University of Manitoba

Time: 1:00 pm

### **Inequality, trust, and unethical behavior**

*Lukas Neville*

Preliminary data suggest that generalized trust plays a mediating role in the relationship between inequality and unethical behaviour. But is this relationship about our trust in others, or about others' trust in us? And, can trust-building at the organizational level moderate the negative effects of inequality at the societal level? Finally, what methods and contexts might be productive to further explore these relationships?

### **Entrepreneurial Alliances and Sustainable Economic Development: An Exploration of the Multinational Enterprise and Small Medium Enterprise Interface.**

*Nathan Greidanus*

Efforts towards economic development, particularly in lesser developed countries, are often divided into two streams: those that see the path to development through the growth of small entrepreneurial enterprises (SMEs); and those that see development through attracting investment from foreign multinational enterprises (MNEs). We combine both perspectives in proposing research that explores the oft ignored SME/MNE interface as a path to sustainable economic development.

### **Income Inequality, Modern Management and Small-Scale Farms: Developing Appropriate Management Theory**

*Bruno Dyck*

Nearly seventy percent of the world's chronically hungry people live on small-scale farms (< 2 hectares) that number around 500 million and grow about half the world's food. Research shows that past efforts like the Green Revolution have improved farm productivity, but increased income inequality and affected ecological well-being. Experts agree that (1) we have the necessary agricultural technologies to double productivity via sustainable methods, and (2) what is missing is appropriate management theory and practice to implement these sustainable technologies far and wide.

### **Location of Financial Institution Branches and Economic Inequality**

*Kevin Morris*

Research shows that the location of financial institution branches (FIBs) affects neighbourhoods, while the removal of FIBs increases poverty and abandons the poor. Drawing on the research that

shows that FIBs contribute to the development of SMEs, we seek to study how location of a branch reduces economic inequality in the neighborhood and spurs economic growth.

## **Economic Inequality and Innovation**

*Hari Bapuji*

How does economic inequality in society affect innovation at societal and organizational levels? Drawing on previous research that has shown that economic inequality results in lower skills and poor citizenship behaviours, we examine how income inequality in a society affects the level and nature of innovations.